Snow Foundation

Positive Masculinities

Partnership Round

APPLICATION PACK — SECTION FIVE

Frequently Asked Questions

Applications close	Friday 11 December 2026, 5pm AEDT
Contact:	positivemasculinities@snowfoundation.org.au

Eligibility

1. Who is eligible to apply?

Registered charities, not-for-profit organisations and for-profit organisations may apply. Applicants must:

- hold an Australian Business Number (ABN)
- use Snow Foundation funding for activities that advance equality and are delivered in Australia
- have annual revenue of less than $10 million in FY2025–26, with government funding accounting for less than 50 per cent
- hold, or be able to obtain, all approvals needed to undertake the work, such as child-safety and ethics approvals where relevant.

2. Do I need DGR status or charity registration?

No. DGR status and charity registration are not required.

3. Can a partnership or collaboration apply?

Yes. Collaborations are encouraged. One eligible organisation must act as the lead applicant and be responsible for receiving, administering, and reporting on the use of funding.

4. Does my organisation need to be led by men?

No. Organisations do not need to be led by men. However, the assessment includes a preference for men being meaningfully involved in the leadership and/or delivery of the work.

5. Should I apply for core organisational work or a specific project?

Either. An application may relate to core organisational work or a specific project, provided the proposed work meets the eligibility requirements and aligns with the Funding Guidelines.

6. Can I apply for new work that doesn't have a track record?

Yes. We welcome promising, emerging and frontier work, including new, evidence-informed approaches. Applicants should explain the need or opportunity, the evidence informing their approach and any relevant experience or results.

7. Do I need to work in Canberra or other locations important to Snow Foundation?

No. This partnership round is part of our national work. The work does not have to be based in one of Snow Foundation's 'places'.

8. What will not be funded?

To focus available resources on violence prevention, this round will not fund:

- behaviour-change programs for men who have already used violence
- men's wellbeing or mental health programs that are not explicitly about preventing violence
- crisis services, refuge, casework or clinical treatment
- one-off awareness campaigns, single events or standalone media products.

Funding available

9. How much funding is available?

We expect to partner with approximately 7 to 12 organisations, with grants of up to $250,000 per year for 3 to 5 years. Funding amounts will be determined according to each organisation's circumstances and the proposed work.

10. Can my project cost more than $250,000 per year?

Yes. Your total project cost can be higher. We do not expect to be the only source of income.

Applying

11. How do I apply?

Apply through the online form linked from the Snow Foundation website. Before applying, please read the application pack: Our Approach, Funding Guidelines, Research Summary and these FAQs. The Application Form document lists all questions so you can prepare your responses before entering them online.

12. What if I can't make the deadline?

The application is due at 5pm AEDT Friday December 11, 2026. The application form will close after this time.

13. Can I talk to someone from Snow Foundation before I apply?

If you have specific questions, please email us. We will endeavour to get back to you within two business days.

14. Can I submit more than one application?

We are seeking a range of partners and work in our portfolio. You can only submit one application for your organisation. However, you may also apply as part of a collaborative application.

15. Can I attach supporting documents?

Please complete the online application form. You may optionally upload a theory of change or program logic. We will contact you if we need further information.

16. Can I save the application and return to it?

Yes. You can save your progress. A link will be sent to your email so you can return to the application before the closing date.

17. Can I edit an application after submitting it, and what happens if I have technical issues?

Once submitted, your application cannot be edited. If you experience a technical issue while applying or realise you have submitted something incorrectly, please email us and we will do our best to help.

18. Will I get a copy of my submission?

Yes. Once you submit, you will get a confirmation email with a copy of your answers.

Assessment and outcome

19. How will my application be assessed?

Applications will be assessed across three areas: alignment with the round's aims and Theory of Change; organisational strengths; and potential for impact. The specific assessment factors are set out in the Funding Guidelines.

Snow Foundation will undertake screening and due diligence with support from subject-matter experts and may request further information or a meeting during assessment. Partnership decisions are based on the Funding Guidelines, assessment criteria and the aims for the portfolio.

20. What happens if I am shortlisted?

We will invite you to have a meeting. We will ask you to send us a budget and your financial statements beforehand. We may also ask for other information.

21. What does a meeting with Snow Foundation look like?

A meeting helps us get to know you, your organisation and project better. It's also an opportunity for you to get to know us, and ask us questions. Think of it more as a dialogue than an interview.

22. How and when will I be notified if my application is successful?

Successful applicants will be notified by May 2027. Shortlisted applicants will be contacted earlier and asked to meet with Snow Foundation between March and May 2027.

23. Will I be notified if I am not successful?

Yes. All applicants will hear from us by May 2027, if not before.

24. Can I get feedback on my application?

If you would like feedback, please email us. We will try to provide feedback, depending on demand and our capacity.

If my application is successful

25. When can I expect to receive the funding?

We aim to have the first donation to partners by June 2027.

26. What reporting does Snow Foundation require?

Partners are requested to provide annual reporting and share relevant outcomes data for impact measurement and learning.

27. Do I need to measure impact?

Snow Foundation will work with successful applicants and independent specialist, ForsythClement, to implement an Impact Measurement Framework based on our Theory of Change. Snow Foundation will cover onboarding and platform costs during the funding period.

28. Do I need to organise evaluation?

Snow Foundation will commission independent evaluation. The design will be determined with the input of partner organisations, where possible using data gathered through the impact measurement and reporting process.

29. Will I meet the other partners if successful?

We aim to bring partners together for exchange, learning, collective advocacy and joint work. How this looks in practice will be developed alongside partners.

These FAQs provide general guidance. All applications will be reviewed, and Snow Foundation reserves the right to fund outside the guidelines.