Snow Foundation

Positive Masculinities Partnership Round

APPLICATION PACK — SECTION FOUR

Application Questions

Application questions

Questions listed below for review prior to completing online - click here

Contacts for this application

- **Primary contact for this application** (name, position, email, phone)
- **CEO or equivalent** (name, email, phone) — if different from the primary contact

***if applying as a collaboration, only provide details of LEAD applicant.**

About your organisation

1. **Legal name**

2. **Australian Business Number (ABN)**

3. **What is your legal structure?** (select one)
   - ○ Registered charity
   - ○ Non-charitable not-for-profit
   - ○ Government organisation
   - ○ For-profit

4. **Do you hold Deductible Gift Recipient (DGR) status?**
   DGR status is not required but is useful information for us.
   - ○ Yes
   - ○ No

5. **Address**

6. **Website** (if you have one)

7. **Financials for FY2026 (1 July 2025 – 30 June 2026)**
   We understand FY2026 figures may not yet be audited.
   - **a.** Total revenue
   - **b.** Percentage from government (all levels combined)
   - **c.** Retained earnings

8 **For a typical year, please note your main sources of income and their approximate percentage split of total income.** (100-word limit)

i.e. Government (all levels combined) fundraising, trading, government, philanthropy, etc.

9 **Please outline your governance** (100-word limit)

Board composition including gender split, meeting cycles, sub-committees.

> **Optional field**
>
> Please include a link to your Board of Directors if available.

10 **Is this a collaborative application?**

- ☐ Yes

> **If Yes:**
>
> **Please list the other partner organisations and their roles** (100-word limit)

- ☐ No

About the work you are seeking funding for

1 **What describes the work you are seeking funding for?** (tick which apply)

- ☐ **Direct work with adults who influence boys and young men**

  If selected: (tick which apply)

  - ☐ Understanding/exploring masculinity norms
  - ☐ Skills to speak up confidently and safely among other men
  - ☐ Digital and algorithmic literacy
  - ☐ Social media influencer/ content-creator-based work

- ☐ **Direct work with boys and young men aged 12 to 25**

  If selected: (tick which apply)

  - ☐ Understanding/exploring masculinity norms
  - ☐ Skills to speak up confidently and safely among other boys and young men
  - ☐ Digital and algorithmic literacy
  - ☐ Social media influencer/ content-creator-based work

- ☐ **System-strengthening work for violence prevention**

  If selected: (tick which apply)

  - ☐ Workforce capability
  - ☐ Evidence and advocacy for policy and institutional change
  - ☐ Australian measures and evidence

2 **What best describes how the work is delivered?**

- ☐ National-level
- ☐ State-level
  - ☐ ACT ☐ NSW ☐ NT ☐ QLD
  - ☐ SA ☐ TAS ☐ VIC ☐ WA
- ☐ Community-level

  Include all locations. Maximum 100 words.

3 **Please provide an overview of the work and how it is delivered.** (250-word limit)

Include high level details about: What will happen and in what settings? How often and for how long? Who will be involved, including how many people?

4 **File upload** (optional) — please attach your Theory of Change or program logic.

5 **How is the work gender transformative and how does it promote equality?** (200-word limit)

See the Funding Guidelines for what we mean by gender transformative. You do not need to use this term, please use your own words.

6 **How do you approach topics relating to gender and masculinity with boys and men?** (150-word limit)

7 **How is your work informed by and in touch with women's safety and violence prevention expertise?** (100-word limit)

8 **Which of the outcomes from our Theory of Change does the work set out to achieve?** (tick all which apply)

By applying, we understand you are willing to share de-identified data on one or more of these outcomes with Snow Foundation. There will be support available to help you set this up, if required.

- ☐ The gap closes between men's own attitudes and what they believe other men think about gender
- ☐ Men and boys are capable and confident to take action
- ☐ Schools, clubs and workplaces change adult behaviour, policy and practice
- ☐ There are more gender-equitable role models and content online

9 **Is this part of the core work of your organisation or a specific/standalone project?**

- ☐ Core work
- ☐ Specific project

  If Specific project:

  9a. **What is your purpose as an organisation and the main things you do?** (100-word limit)

10 **What best describes where this work is currently at?**

- [ ] This work is already underway. Support from Snow Foundation will help expand or build on it.

  If this work is already underway:

  10a. **How many people did this work reach in the last 12 months and what are your headline results so far?** (100-word limit)

  10b. **What data do you collect to measure outcomes, and have your results been independently verified?** (100-word limit)

  Please list the tools and surveys you use and attach any independent evaluations. Maximum 100 words.

- [ ] This is new work that we see need and opportunity for. Support from Snow Foundation will help get it started.

  If this is new work:

  10a. **What relevant work have you already done and what are your headline results?** (100-word limit)

  10b. **What data do you collect to measure outcomes, and have your results been independently verified?** (100-word limit)

  Please list the tools and surveys you use and include a link to any independent evaluation.

  Optional upload

  Please attach independent evaluation.

11 **What funding do you already have for this work, and from whom? How much are you requesting from Snow Foundation and how would you use it? What change could you achieve with our support?** (200-word limit)

12 **Beyond funding, what capacity do you have to deliver the work? And how are men involved?** (200-word limit)

i.e. Expertise, systems, staff, facilitator training and supervision, participant safety and safeguarding protocols, relationships and partnerships.

13 **How do participants, and people with lived experience, shape your work? How do you know participants value it?** (150-word limit)

e.g. co-design, advisory groups, waiting lists, retention rates, feedback

14 **What opportunities do you have to influence change beyond your own work?** (100-word limit)

15 **What are the risks of this work and how you will manage them?** (150-word limit)

16 **Is there anything you would like to add?** (100-word limit)

Declaration

The applicant organisation declares that:

- ☐ Any work funded through this partnership will be delivered in Australia
- ☐ It is up to date with all regulatory reporting (e.g. ACNC, ORIC, ASIC or state regulator)
- ☐ It holds or will obtain all necessary approvals to undertake the work i.e child safety and ethics approval
- ☐ It has safeguarding and participant safety protocols in place suited to the cohort
- ☐ It is willing to take part in impact measurement and independent evaluation, including sharing de-identified participant and outcomes data
- ☐ It is willing to participate in collaborative sessions with Snow Foundation and other partners
- ☐ It understands the application will be stored by Snow Foundation for assessment purposes.
- ☐ It understands the application may be reviewed by external advisers as part of the assessment process.
- ☐ It understands the application may be shared with other foundations interested in this work.

- The information in this application is accurate and I am authorised to submit it on behalf of the organisation.

Name, position and date:

_____

☐ I have read and agree to the Privacy Policy.