

A new wave of social changemakers: Eleven founders selected for Snow Entrepreneurs

27/11/2025: Snow Foundation has announced the third cohort of Snow Entrepreneurs: Fellowships for Social Change, welcoming eleven early-stage founders developing practical, scalable solutions to some of Australia's toughest social challenges. The cohort will share an initial \$4 million across the first two years of a three-year program, with potential for further funding.

The program honours the Foundation's roots, reflecting the entrepreneurial spirit of its late founder, Terry Snow AM, and the very DNA of the organisation. To date, 28 Snow Entrepreneurs have received fellowships, with the Foundation committing \$15 million to the program across three cohorts.

The Snow Entrepreneurs, or 'Snowies', will also receive tailored capacity-building support, including expert advisory services from the Social Impact Hub network, mentoring, and an active peer learning community.

The 2025 Snow Entrepreneurs are tackling issues and gaps in women's safety, First Nations health, digital safety, disability inclusion, youth mental health and healthy masculinity. It's an inclusive group of leaders, including First Nations, LGBTIQ+, neurodivergent, and culturally and linguistically diverse founders.

The first cohort of Snow Entrepreneurs has now graduated after three years in the program. They've achieved strong impact and growth with national and international expansion, including Clean Slate Clinic who recently launched in the United Kingdom, and Australian Spatial Analytics, which has become a national leader in meaningful employment for neurodivergent people.

"I'm so excited and proud of our 'Snowies' and can't wait to see the impact this next cohort will make," Snow Foundation CEO, Georgina Byron AM said. "They bring deep lived experience, community connection and the courage to tackle entrenched disadvantage from new angles. We know early-stage social entrepreneurs often have the boldest ideas but the least support.

"We've seen what this investment can make possible. Our first cohort is now creating significant impact for thousands of people, proving what early-stage philanthropy can unlock when we back founders with vision, integrity and lived experience, and surround them with the right people, support and belief.

"This is not only about the funding; it's also about trusted relationships and the power of a committed peer cohort walking their journey together."

2025 Snow Entrepreneurs Cohort:

Gender

- Donna Lyon – Left Write Hook (Survivor-led recovery for adult survivors of childhood sexual abuse)
- Andrew Collins – Nansen (Detection and prevention of technology-facilitated abuse)
- Cameron Cliff – Capyble (Workplace domestic and family violence prevention)
- Ryan Carters – Dadfit (Healthy masculinity and support for disadvantaged dads)

- Sita Sargeant – She Shapes History (Gender equality through making women’s contribution to history visible)

First Nations

- Evie Wood – Coolamon Community (First Nations maternal and infant health)

Youth

- Jeanette Breen – Think Forward Educators (Evidence-based school practice)
- Stephanie Silver – I Am Mindful (Youth mental health first-aid)
- Lucy Skelton – FORE Australia (Youth-led policy writing and civics training)
- Jeremy Nagel – Focus Bear (Digital addiction support for neurodivergent youth)

Community

- Amy Connelly – Marco Polo Portal (NDIS housing choice and safe housemate matching)

Quotes from 2025 Snow Entrepreneurs:

Dadfit founder Ryan Carters said being a ‘Snowie’ was transformational.

“We can’t tackle gender inequality, family violence or men’s mental ill-health without supporting dads, yet most family services still don’t reach them,” Dadfit Founder and former professional cricketer Ryan Carters said.

“Dadfit was created to change that. We work with dads, especially those facing disadvantage, to build the skills and confidence to be safe and nurturing caregivers. We’ve already supported more than 1,000 fathers, and the results are clear: stronger mental health, deeper connection and more confident parenting.”

“What sets the Snow Entrepreneurs program apart is the combination of flexible funding and deep relational support. This partnership will help Dadfit reach thousands more dads and create a future where fatherhood strengthens families.”

Evie Wood from Coolamon Community, a First Nations maternal and infant health social enterprise, agreed.

“Coolamon Community exists to ensure Aboriginal babies have a culturally safe, dignified start to life, and that the stories of Aboriginal motherhood are celebrated,” founder Evie Wood said.

“Every Coolamon bundle strengthens connection to culture, community and safe perinatal care. This is about rewriting narratives and ensuring our mothers and infants are surrounded with strength from their very first days.”

“Becoming a Snow Entrepreneur strengthens our community-controlled partnerships and gives us the support we need to grow sustainably. The trusted relationships, mentoring and peer community will help us reach more families across Australia and continue building a movement grounded in culture, care and empowerment.”

For more details, visit <https://www.snowfoundation.org.au/snow-partners/snow-entrepreneurs/>

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MEDIA RELEASE



About Snow Foundation:

Snow Foundation is a family philanthropic foundation deeply committed to place, country and community. Their purpose is to create lasting social change by building strong communities and forging fair systems.

They focus on five interconnected themes - Gender, First Nations, Youth, LGBTIQ+, Community, underpinned by Ecosystem; investing in, and working alongside, leaders and initiatives that advance equity and strong leadership across Australia.

With trust and collaboration at the core, they take considered risks and embrace innovation, backing bold ideas, entrepreneurial solutions, and community-led approaches that create long-term, systemic change.

They respond to community needs in Canberra, the NSW South Coast, Sydney and select communities in the NT, while supporting national efforts that tackle entrenched disadvantage and injustice.