

MEDIA RELEASE

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CONGRATULATIONS TO GOOD360: OVER \$1 MILLION IN GOODS DISTRIBUTED TO AUSSIES IN NEED THIS WEEK

The Snow Foundation is celebrating a new milestone for Good360, which it has supported since 2014.

Good360 works with businesses to donate brand new, unsold goods to charities and Not for Profits to help Australians doing it tough.

Good360 currently has over 500 member charities Australia wide. Member charities can order the goods for free through the Good360 website and only pay a nominal shipping and handling fee to get the goods delivered to their door.

CEO of the Snow Foundation, Georgina Byron, said growing partnerships with donors had filled Good360's warehouse with around \$5 million of products, including brand new toys, home furnishings, nappies and feeding essentials, clothes and personal care items.

“We are delighted to support such an innovative concept. Last year, Good360 distributed over \$346,000 worth of clothes, over 300,000 health and beauty products and almost 9,000 toys going to people in need”.

“Most important, they saved Australian charities around \$2 million, because they receive these essential household items for free”.

“Coming up to Christmas, Good360 is aiming to clear its Sydney warehouse, and last week launched a free shipping and handling campaign”.

“Good360 has been so successful they have shipped over \$1 million worth of goods since the campaign was announced. By the end of this week alone, it expects to ship \$1.5 million worth of goods for free”, Ms Byron said.

One charity to benefit from the free shipping campaign is OzHarvest, in the ACT.
(<http://www.ozharvest.org/what-we-do/nest-nutrition-education/>)

Dave Burnet, ACT Manager, says, “we will use all the cooking focused donations in our NEST program. Without Good360's help, giving us access to brand new goods, delivered to our door for free, we would have struggled to get all our NEST kits together”.

But Ms Byron says there's a catch.

“Good360 has had to crowd-fund the costs of freight, which can add up for deliveries to charities, especially in Western Australia, South Australia and the Northern Territory. Normally the charities pay for this shipping cost, which is around 5-10% of the cost of the value of the goods”.

“I urge our major transport companies, including TNT and Australia Post, to partner with Good360 to provide free freight and delivery for charities which are unable to collect these invaluable products from the Good360 warehouse in Sydney”.

“Their involvement would save Good360 at least \$100,000 over several months in freight costs, and provide peace of mind for Australian charities and the people in need that they support”, Ms Byron said.

Alison Covington, Founder and MD of Good360 Australia says “we have over 2 million Australians living in poverty”

“OzHarvest is successfully distributing the excess food, and Good360 will distribute the excess non-perishable goods. This week we have proved that the charities need the goods to help stretch their budgets further. We need corporate Australia to step up and help to make this happen”.

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